




**ENGAGING
WITH LEADERS
IN HIGHER
EDUCATION**

INTRODUCTION TO HIGHER EDUCATION

UNDERSTANDING THE CONTEXT

**Leadership
Foundation**
for Higher Education



Introduction to Higher Education (IHE) provides the sharpest insights into live issues to help professionals navigate the complex higher education landscape. Those new to higher education or to a managerial role will find this orientation invaluable for becoming effective quickly.

Delivered by some of the sector's most experienced and forward-thinking leaders, speakers include vice-chancellors, deputy and pro vice-chancellors, registrars, directors of professional services, and world-class academics, as well as representatives from national agencies that support higher education institutions.

This dynamic programme complements local induction by illuminating a wider perspective on the most current issues affecting higher education in the UK and globally. Launched in 1971, around 2000 leaders and managers have participated in the programme, many of whom have gone on to top leadership positions within higher education.

PARTICIPANT PROFILE

Introduction to Higher Education benefits those new to higher education, or newly promoted to a managerial role within a university or higher education college.

Participants new to higher education will gain an understanding of the cultures, systems and processes that are specific to it, while the recently promoted manager will increase their awareness of the strategic issues facing leaders and managers across higher education.

Managers working for organisations related to higher education will also find that it provides them with a wide and thorough understanding of how higher education operates.

FOCUS

Over two days, the programme examines the most pertinent topics in higher education. Day one explains how we arrived where we are today and what universities do (teaching, research, enterprise and the student experience) and how they are funded. Day two offers insight into how universities are responding to government policy, demographic shifts and the international picture.

A previous participant described this as:

"Simply the best explanation of the student funding issue and its impact on universities that I have heard from any university management, academic, journalist or government source."

You will reflect on how you can make an impact in your role in your own institution and consider how you can best apply insights from the programme.

The programme enables you to share experiences and ideas with managers working in many different functions, across the full range of higher education institutions. As well as providing the sharpest insights into live issues, Introduction to Higher Education offers the long-term benefits of a network of peers across the UK, and a great foundation for future career development.

OUTCOMES

By the end of the programme you will have:

- Questioned the core business of higher education to consider the place of teaching, research and enterprise from the perspectives of people leading and delivering these areas
- Expanded your perspective of the current and future leadership and management challenges in the sector
- Deepened your understanding of how higher education works; its policies and practices and cultures
- Seen how other institutions are similar and different from your own, and shared ideas with colleagues
- Identified how you can make a positive impact in your own institution
- Developed a valuable network of contacts

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SPECIAL FEATURES

This insightful programme is delivered as two one-day modules, which can be taken individually or as a set:

- **Today's Universities: Today's Issues**
- **Tomorrow's Universities: Tomorrow's Challenges**

The two modules complement each other and are structured so that presentations are interspersed with participative activities. The programme is knowledge-rich and, to ensure participants can apply this to their own situation, there are frequent opportunities for questions and informal discussion.

The programme covers the following core areas:

- The framework of higher education – understanding the evolution of the sector in the UK
- Research and enterprise – expert insights into activities that are at the heart of many universities and colleges
- Learning and teaching – looking at the knowledge exchange between staff and students
- The student experience – a first hand account of how HEIs engage with students as customers
- Finance – a practical session on funding and finance across the UK
- Quality and accountability – looking at the impact of institutional audit on universities and colleges and the role of managers in the process
- Marketing and promotion – an enlightening glimpse into issues affecting institutional reputation
- Managing strategically within a global context – exploring the international landscape and how it affects the management of UK institutions
- The developing role of professional managers and administrators – expertly guided personal reflection and development
- Visions for the future – a look at some of the challenges and opportunities that are emerging within the higher education sector

BOOKING PROCESS

Places are offered on this programme on a first come basis. Dates, deadlines and booking conditions can be found online at www.ifhe.ac.uk/support/introhe

PROGRAMME DIRECTORS

Kate Tapper



Kate has worked in the Higher Education sector since 2002, first in Student Recruitment and Admissions, then Careers Guidance, before moving into Staff and Organisational Development at the University of Bristol. Now an external consultant to the University sector, she supports individuals, teams, departments and organisations through change and development programmes. Kate works in partnership to question and challenge the ways things are done and create a working culture that supports people, research, teaching and enterprise to grow and shine. She is a regular conference speaker in the UK but most enjoys her work as a facilitator, supporting groups to release and give life to their ideas.

If you would like more information about IHE contact the programme coordinator:

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What they say about introduction to Higher Education (IHE):

"Informative, Interesting, and excellent speakers – it has given me a better grasp of the HE environment and the challenges it faces, and it is helpful to meet new colleagues away from a work setting."

"I found the programme inspiring and I genuinely think that it has improved my understanding of the sector."

Today's Universities: Today's Issues

"The course made me think about things which are perhaps obvious to those with lots of experience in the sector but which I had not considered before."

"A great programme that provides a great overall insight to higher education."

"Thought the day was presented very well and was very impressed with all the speakers."

Tomorrow's Universities: Tomorrow's Challenges

"Simply the best explanation of the student funding issue and its impact on universities that I have heard from any university management, academic, journalist or government source. Great charts too."

"An interesting programme highlighting the important aspects of the environment we all work in!"

"Positive and thought provoking day."

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